



No.3 NYFW Brings Greatness to the Runway on Show's First Night

By Ben Speaker

No.3 Media is very pleased with the outcome of its first night at NYFW. Judging by the applause and attendance, the scintillating clothing presented at the Lexington Avenue Armory by Rozalia Bot, Catch Michelle and Roxet Style & Fashion was well-received by the New York press and crowd. We are also well pleased by dynamic interest in the handmade jewelry of Betty James.

The setup went surprisingly well for our first multi-designer show. Tommy Maksanty, a 6'8" charismatic former landscaper, walked for the brilliant Bianca Popp Tuesday evening. Bianca was joined in the show by fellow Romanian designers L'Atelier Ioana Calin and Spoff.

Attendance for the evening was enthusiastic, and the crowd appeared to enjoy itself thoroughly. Co-sponsors Industry Standard Vodka and Hint met unanticipated demand at the bar with improvised solutions that proved quite popular. The Armory was the perfect venue for No.3 NYFW.